

Leadership & Business Communication



C O R P O R A T E R E A D I N E S S
C E R T I F I C A T E

Course name:	Leadership & Business Communication
Partner:	IBM
Description:	The course will cover the basic leadership skills which according to IBM's global approach will be essential for future leaders. Content of the course is based on IBM's 16 practical skills of a leader. Students will learn and discuss how the future of the business is affected by new generation of future leaders. There will be multiple workshops with practical exercises using different methodologies. The focus is to gain practical knowledge ready to immediate use at work, university and private life.
Place:	WSB & University of Economics
Number of classes:	1 meeting per week, 7 classes – 3 h each
Main topics:	<ul style="list-style-type: none">• Introduction to leadership global trends and IBM's approach• Building Trust and Respect• Self-development• Communicating Effectively• Fostering Teamwork• Managing Change• Leveraging Networks
Entry exam requirements:	<ul style="list-style-type: none">• Fluent English in speech and writing• Good communication skills• Positive attitude toward other people• Teamwork experience• Interest in leadership development
Course additional requirements:	<ul style="list-style-type: none">• N/A